

# Our Future Redlands

A Corporate Plan to 2026 and Beyond

## Fact Sheet #1 Questions and Answers

### Why does Council need a new corporate plan?

All local governments in Queensland are required to produce a five-year corporate plan. The corporate plan is an important strategic document as it provides Council with clear direction when making decisions about budgets and resources.

### What does the plan do?

Unlike previous corporate plans, the draft *Our Future Redlands* plan sets a new long-term vision and goals for our city, intending to supersede our now decade-old *Redlands 2030 Community Plan*.

The draft *Our Future Redlands* plan also outlines priorities for the next five years, helping Council decide on annual operations and budgets.

### How has the community helped to shape the draft plan to date?

Council regularly consults with the Redlands Coast community, and the draft *Our Future Redlands* plan has been developed based on what the community has told us is important.

Community feedback from strategic planning and policy programs from 2010-2019 were analysed to identify community views and values. Analysis revealed that some views have remained strong over the years.

In addition, recent consultation with Councillors and key Council officers helped ensure community needs are addressed.

*See Fact Sheet #2 for more information.*

### How has Council addressed sustainability?

Council remains committed to delivering a corporate plan that addresses the four principles of sustainability, known as the 'quadruple bottom line' (QBL): Environment, Social/Community, Economy and Governance.

The strategic goals outlined in the draft plan are based on the QBL. Natural Environment, Strong Communities and Thriving Economy reflect the first three principles. Supporting the Governance principle are City Leadership (democratic representation and community decision making) and Council as an Efficient and Effective Organisation.

Liveable Neighbourhoods reflects all QBL principles. It is included as a goal due to the Redlands Coast community and Councillors identifying city planning and transport planning as key focus areas.

### What is in the draft plan?

The draft plan includes a 2041 vision for Redlands: Connected communities. Enviable lifestyle. Embracing opportunities. The plan also outlines goals, catalyst projects and key initiatives.

**Have  
your say**  
by 11 November  
2020...

...to go in the  
draw to win 1  
of 5 \$100 gift  
cards

## How can I let Council know what I think?

The easiest way to let us know whether the draft *Our Future Redlands* plan reflects your vision and future hopes for Redlands Coast is to read the plan and complete the online survey at Council's Your Say site.

Council is also encouraging community groups, families, and friendship groups to have a DIY Conversation. Use our step-by-step guide to have a directed discussion about the plan and provide feedback. DIY Conversation packs can be downloaded from Council's Your Say site. Copies are also available from our Customer Service Centres.

## What else will go into the plan?

The finished plan will include revisions based on community feedback, and will also include information on Council's strategic framework, elected members, city statistics, supporting strategies and services, how the

community can contribute to achieving city goals, how we will measure performance, and statutory information on Council's commercial business units.

## How to have your say

Consultation is open for six weeks, from 30 September 2020 to 11 November 2020.

[yoursay.redland.qld.gov.au](https://yoursay.redland.qld.gov.au)

**We encourage you to get involved, have your say, and help to shape the future of Redlands Coast!**



Scan for information and survey

## Draft City Vision and Goals

### City Leadership

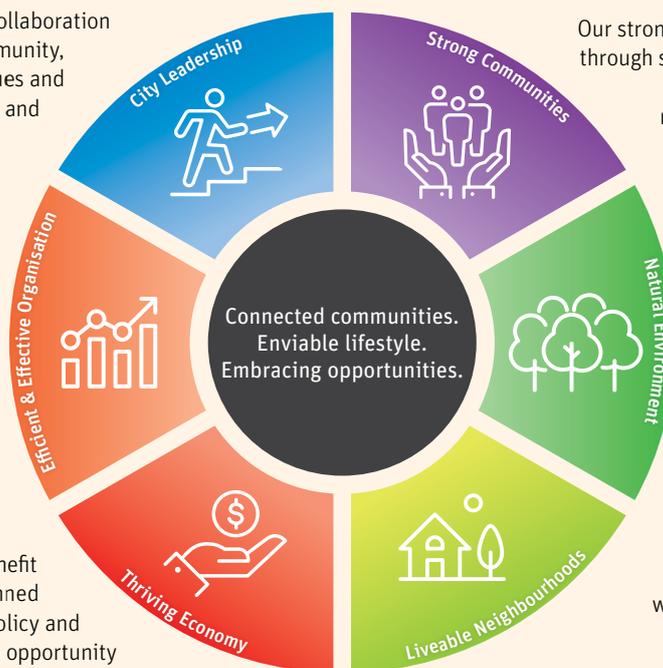
Our city is enriched through a spirit of collaboration and respect across Council and the community, which drives our shared community values and achieves outcomes for our people, place and prosperity.

### Efficient and Effective Organisation

Council employees are proud to serve and deliver continuous improvement, sustainable service delivery and valued customer service for the betterment of our community.

### Thriving Economy

Our thriving economy recognises the benefit of our unique geography and is underpinned by enabling infrastructure, supportive policy and successful partnerships which maximise opportunity for growth in industry, job creation, innovation and investment.



### Strong Communities

Our strong and vibrant community spirit is nurtured through services, programs, organisations, facilities and community partnerships that promote resilience, care and respect for residents of all ages, cultures, abilities and needs.

### Natural Environment

Our environment enhances our identity, lifestyle, wellbeing, economy and cultural values. Opportunities to be immersed in our naturally wonderful environment are harnessed, and drive our commitment to protect and enhance our natural assets.

### Liveable Neighbourhoods

Our unique local lifestyle is enhanced by a well-planned network of island, urban, rural and bushland areas.